



Automated Security Awareness Program for Advantus Corp

October 12th, 2023

Welcome

Congratulations on becoming part of the KnowBe4 ASAP family. The following pages reflect your individual survey responses and contain recommendations for specific training modules, videos and supporting materials to help you catapult your training plans into a mature and multifaceted information security awareness program.

A successful information security awareness program is essential to ensure your employees are empowered with the knowledge they need to protect your organization. While employees are your most important asset, they are at the same time your weakest link and your last line of defense. One of the best ways to make sure your employees will not make costly errors regarding information security is to institute company-wide security awareness training initiatives.

Effective security awareness and training programs are multifaceted. For example, an effective program will include:

- ✓ Deployment of learning modules that cover topics critical to the organization, related to behavior, policy, or compliance expectations
- ✓ Simulated phishing and social engineering attacks so that employees are conditioned to look for red flags in any communication they receive
- ✓ Additional supportive messaging, information delivery methods, communication channels, and interactive activities so that your organization has the best chance to effectively develop a sustainable security mindset within each employee, job role, division, and region
- ✓ Knowledge and skills that are relevant and transferrable to an employee's personal life and overall security hygiene

Task List

- 1. Engage your stakeholders about 2 hours | October 13th, 2023

 - 2. Customize your KnowBe4 console 30 minutes | October 16th, 2023

 - 3. Whitelist KnowBe4's mail servers Variable | October 18th, 2023

 - 4. Add users and create groups about 4 hours | October 20th, 2023

 - 5. Create and complete a baseline phishing campaign 30 minutes | October 24th, 2023

 - 6. Review the results of your phishing test 30 minutes | October 25th, 2023

 - 7. Establish a procedure for users to report suspected phishing emails Variable | October 26th, 2023

 - 8. Communicate with your users about your security awareness program 30 minutes | October 27th, 2023

 - 9. Assess your users' security awareness knowledge 30 minutes | October 30th, 2023

 - 10. Develop a threat response and management process for reported phishing emails Variable | October 31st, 2023

 - 11. Create a foundational training campaign about 3 hours | November 2nd, 2023

 - 12. Create a training campaign for phishing test "clickers" about 2 hours | November 6th, 2023

 - 13. Create an ongoing phishing campaign about 3 hours | November 15th, 2023

 - 14. Create, upload, and distribute policies about 2 hours | November 17th, 2023

 - 15. Set up a Scam of the Week campaign about 1 hour | November 20th, 2023

 - 16. Determine your security culture 30 minutes | November 21st, 2023

 - 17. Create training campaigns for your role-based training modules | about 3 hours | November 28th, 2023
Customer Service Team
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Task List

- 18. Create training campaigns for your role-based training modules | Frequent Travelers | about 3 hours | December 5th, 2023

 - 19. Create training campaigns for your role-based training modules | Executives & Leaders | about 3 hours | December 12th, 2023

 - 20. Identify high-risk groups so you can take action | about 1 hour | December 13th, 2023

 - 21. Create a recurring, targeted, high-risk phishing campaign | about 1 hour | December 19th, 2023

 - 22. Set up a Security Hints and Tips campaign | about 1 hour | December 20th, 2023

 - 23. Review and select posters to display around your organization | 30 minutes | December 21st, 2023

 - 24. Create a security awareness training campaign | January | about 3 hours | January 1st, 2024

 - 25. Review and select games for your training campaigns | about 2 hours | January 8th, 2024

 - 26. Review newsletters and security docs and plan delivery method | 30 minutes | January 9th, 2024

 - 27. Set up a USB drive test campaign | 30 minutes | January 17th, 2024

 - 28. Check in on the effectiveness of your program | 30 minutes | January 18th, 2024

 - 29. Share user behavior improvements with your organization's leadership | about 1 hour | January 19th, 2024

 - 30. Create a low-difficulty phishing campaign for high Phish-prone users | about 1 hour | January 22nd, 2024

 - 31. Create a high-difficulty phishing campaign for low Phish-prone users | about 1 hour | January 23rd, 2024

 - 32. Use targeted training to initiate a training campaign for high-risk users | about 2 hours | February 6th, 2024

 - 33. Create a security awareness training campaign | July | about 3 hours | July 1st, 2024
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